

CORNING HEALTHY IOWANS

NOVEMBER 28, 2011

The Healthy Iowans Program

- Partnership between IDPH & IARC
 - ▣ COG's were asked to recommend several communities from their region
 - SICOOG suggested Corning both last year and again this year
- This year IDPH selected Corning for funding
 - ▣ SICOOG will facilitate the Healthy Iowans process in Corning

The Award

- Corning will receive \$10,000 for its project(s)
- Project(s) must be related to healthy living
 - ▣ Physical Activity
 - ▣ Nutrition
- Development of a Work Plan should be completed by December 31, 2011
 - ▣ Work plan will identify projects, lead agencies, partners, and funding allocations
 - ▣ Grant funds need to be distributed by June 30, 2012 (although the project does not need to be completed by that date)

The Process

- Form a Steering Committee
 - ▣ Gwen Larsen, Kris Peterson, Kathy West, Betsy Akin, Barb Fuller, Patty Morris & Travis Paul
- Determine key community leaders and invite to Mapping Session
- Complete Asset Mapping
- Determine Priorities & Set Action

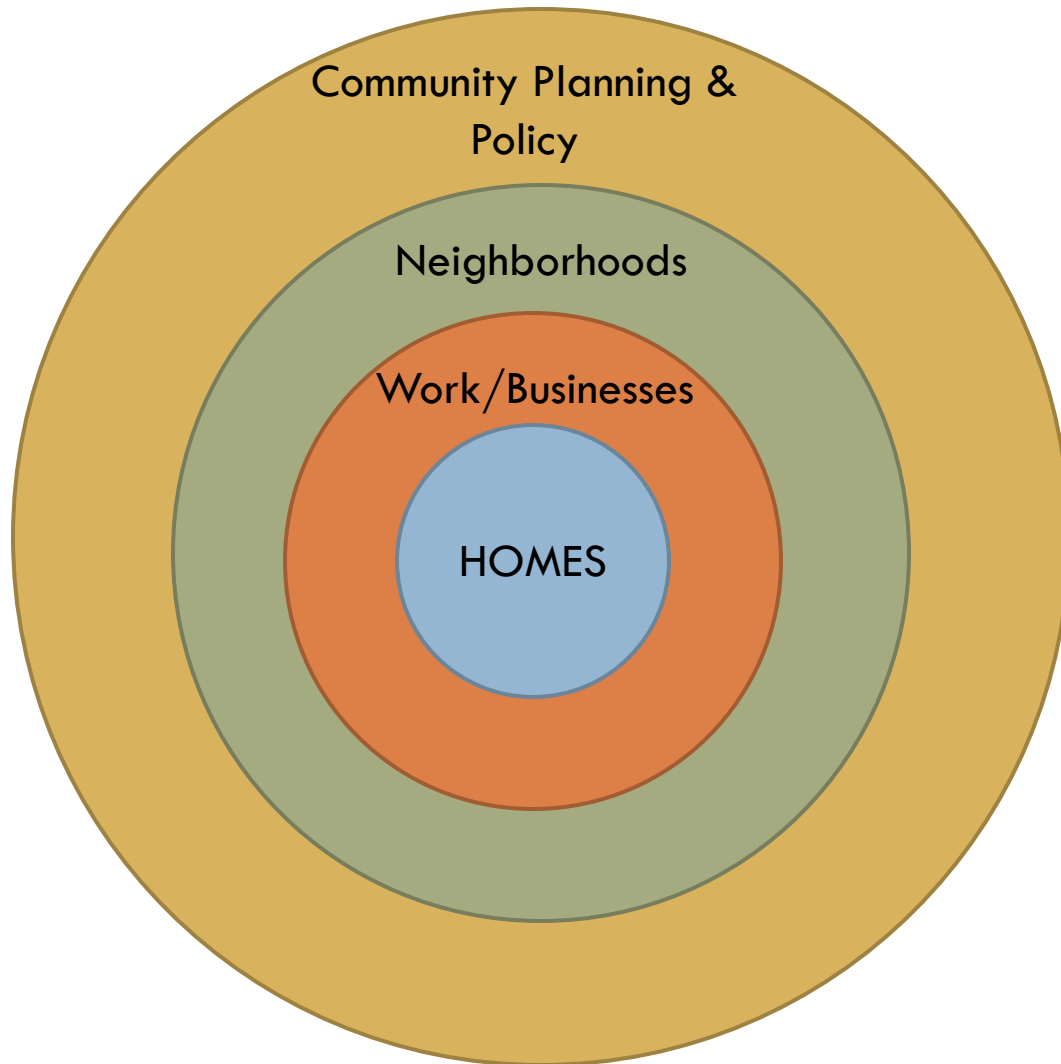
The Process

- Form a Steering Committee | Initial meeting held on November 10
- Determine key community leaders and invite them to Mapping Session | Welcome!
- Complete Asset Mapping | Tonight
- Brainstorming | Tonight
- Determine Priorities & Set Action | Next Month
- Submit Work Plan to IDPH | Next Month

What is Asset Mapping?

- Community members provide information and observations about their community
- These observations generate a conversation about physical assets and nutritional assets –
 - ▣ Existing assets
 - ▣ Connections between existing assets
 - ▣ New connections to be made to strengthen health in your community
- Generate a vision for a healthier community –
What would it look like?

What is Asset Mapping?



Tonight

- Data Gathering
 - ▣ Assets
 - ▣ Connections
- Share your knowledge and perceptions as Community Members, Leaders, and Stakeholders
- The Steering Committee will use your input and the data collected tonight to start developing potential projects
 - ▣ Additional members of the Steering Committee are welcome
 - ▣ Goal – Let community input direct decisions about how to spend the \$10,000

Introductions

Name

Organization or Physical Activities (if you have some)

Briefly describe what you see happening to improve health here in Corning.

Contact Us

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